Beauty Makeup in the Service of Character Creation

TRAINER
Stéphanie Guillon “Clochette”
Head Makeup Artist – Makeup Designer

LEARNING OBJECTIVES
How to use cosmetics to create a character
On type and against type: how cosmetics can reflect a character’s psychology
The specific features of cosmetics and how to use them

WHO IT IS FOR
Makeup artists / head makeup artists / freelance entertainment technicians

DURATION
40 hours – 5 days

PREREQUISITES
Knowledge of basic makeup techniques.

PRICE
€3,200 excl. VAT / €3,840 incl. VAT

TEACHING APPROACH
Each day alternates between demonstrations, explanations of techniques and practice through repetition, with feedback and corrections.

DAY 1 – Method for building characters from a script or a text

9:30 am	Analysing the reading: building a detailed character, creating a character who is barely described
12:30 pm	Lunch
1:30 pm	Visual research: 3 visual proposals; managing constraints after the technical read-through (casting, budget, hair, costume, lighting, set design, etc.)
6:30 pm	Debrief and end of the day

DAY 2 – Beauty makeup techniques in the service of the character

9:30 am	Demonstration: building a beauty makeup for a character with no particular intentions (explaining the techniques used: proportions, colour theory, symmetry)
1:00 pm	Lunch
2:00 pm	Practice
6:30 pm	Debrief and end of the day

DAY 3 – Beauty makeup techniques in the service of the character

9:30 am	Demonstration: building a beauty makeup for a character with specific intentions. Explanation of the techniques used (proportions, colour theory, symmetry)
1:00 pm	Lunch
2:00 pm	Practice
6:30 pm	Debrief and end of the day

DAY 4 – Using cosmetics against type to serve the character

9:30 am	Discussion of how the character Elisabeth Sparkle was created in “The Substance”: choices of proportion/disproportion, symmetry/asymmetry and decay in the service of the character.
1:00 pm	Lunch
2:00 pm	Practice: playing against type and decay using cosmetics
6:30 pm	Debrief and end of the day

DAY 5 – Creating a beauty makeup in the service of a character

9:30 am	Practice: personal design and creation based on a brief.
1:00 pm	Lunch
2:00 pm	Practice: personal design and creation based on a brief.
6:30 pm	Debrief and end of the day

TEACHING RESOURCES
The trainer's personal workbook

TECHNICAL RESOURCES
Technical products and tools provided

ASSESSMENT
Simulated professional situations
Practical exercises with continuous assessment

CERTIFICATION
Certificate of completion